

Larry M. “BrotherWord” Moore



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With a warm, engaging delivery, Larry M. Moore, p/k/a "Brother Word" expresses messages of hope, inspiration and gratitude.

Larry M. Moore p/k/a "BrotherWord's Profile

Larry M. Moore is a life appreciation coach and relationship expert affectionately known as BrotherWord. Through public speaking, blogging and consulting, Larry helps others refocus their energy and attention from the common ails of life to the vast possibilities of the future through messages of thankfulness.

In a world where it's easy to become consumed by busy schedules, mounting bills, and the crippling effects of stress, anger, depression, and anxiety so often caused by everyday life, Larry specializes in assisting motivated individuals, couples, and organizations in getting past those roadblocks to uncover their vast potential.

Influenced by life's most tragic and debilitating events, Larry has used his own experiences, as well as self-study, to form his platform. Holding a bachelor's degree in public administration and studies and certifications in psychology, mediation, conflict resolution and constructive communication, Larry combines his vast knowledge, experience, and personal encounters as the foundation to reach as many as possible.

His message emphasizes the importance of being thankful for the good times as well as the hardships in life, and learning to properly balance both. "Sometimes we don't see the rainbow because we're so stuck looking at the clouds," he says.

Larry's goal is to rejuvenate his clients and arm them with the tools to overcome emotional, financial or social upheaval in order to maximize their potential and prosper beyond what they thought they were capable of accomplishing.

Larry says, "Every day I wake up thankful for another opportunity to grow, chase the dream, and achieve a new milestone, hoping to share my experiences, impart knowledge, and make a lasting and transformative impact on those I encounter."



The Forces Behind Larry's Success

Experience

Larry's diverse professional experience has afforded him the opportunity to observe the human experience under a myriad of conditions. As a legal consultant, Larry has provided guidance to men, women and families in the midst of distress. His writing talent has afforded him the opportunity to interview and form relationships with prominent professionals in business, politics, entertainment, corporate and other industries. And as a public servant, Larry has seen first-hand the vast needs of everyday citizens, which has underscored the idea that people are more alike than they are different.

Adversity

Just as we all experience ups and downs in life, Larry also has had his share of adversity – yet, he has triumphed. Due to a series of significant losses, Larry has had to endure difficult personal challenges, including bereavement, divorce and a career change. Through his faith, diligent self-study and perseverance, Larry not only overcame these tough times, but he learned valuable lessons and specific coping mechanisms that have enabled him to help others facing trials and personal crises.

Education

In addition to his study of interpersonal relationships, communication techniques and youth mentorship, Larry holds a degree in public administration and studies in psychology from Texas Southern University and various certifications in effective communication, conflict resolution, and mediation. He continues to study and amass knowledge in the areas of coaching, marriage, mentorship and self-awareness.

Larry's Sample Speech Topics

Modern research shows that people who regularly take on a mindset of gratitude describe themselves as being more satisfied with their lives, less stressed and generally happy with their lives. Larry's core message is centered on this concept.

Using the approach of thankfulness, Larry discusses the key areas that cause stress in the lives of many people, and he shows how focusing on gratitude can lead to a more positive life experience.

Key stress areas include:

- Work/School
- Relationships (romantic, familial, social, professional)
- Finances
- Children/Family Life
- The Past

Key Concepts:

- INVEST in other people
- Reinvent your IMAGE
- INTEND to be happy

{KEYNOTES}

- The More you Think, the more you THANK. Sometimes it's as simple as replacing the "I." (Groups - Schools/Churches/Assemblies)
- The Power of Our Words: Effective and Empowering Communication (Corporations and Businesses)
- Don't Be Afraid To Be Great (Teenage-Young Adult/Mentorship)

{WORKSHOPS}

- Want To Be Heard? Start Listening. (Family & Relationship Counseling)
- Change Starts In the Mirror (Self-Appreciation and Awareness)
- Flawed, but Fair (Couples Counseling)



Testimonials

Mr. Moore's capacity to understand, articulate and dispense wisdom on/in real life situations let me know that God is with him. His uncanny knack to reach individuals, young and old, to create and influence positive changes in their lives is astounding.

– Deborah C.

Larry Moore's words have altered my life. He has encouraged my creativity and inspired me to stay committed to following my dreams, regardless of my age, lack of results and doubts. He is a gifted mentor for the young, as well as for some of us older folks.

– Peter H.

Larry is one of the most genuine and empathetic people I have ever met, and he has proven to be a great resource in my adjustment to recent personal and professional changes.

- Emery M.

From the moment I met Larry, I felt his light-filled spirit and knew the good nature of his character. He is always willing to help others, no matter the task. He has taught me more efficient ways to perform my job. Larry is one of the best men I know. He is an honorable, honest man.

- Deborah G.

Larry Moore is inspiration because he always seems to put a smile on the face of everyone in his presence. He further inspires me with his charitable spirit. Following his lead, he makes me want to give more of my time and resources as he does. He is a positive force on those who he encounters.

- Richard G.

Larry is one of the most genuine and empathetic people I have ever met, and has proven a great resource to me in adjusting to recent personal and professional changes. It is challenging to do Larry justice in writing, as he is even more impressive in person.

- Amanda R.

I met Larry during one of the most painful periods of my life, the loss of my daughter, Tracy. He stepped in with compassion, love and support. I pray that he continues to be blessed and be a blessing to all he encounters.

- Sarah E.

Larry's Speaker Details

Larry is available for the following:

- Keynote address
- Workshops and professional development seminars
- Roundtable discussions
- Moderator and hosting duties
- Coaching for individuals, couples and groups (personal and professional)
- Special events

Agreement – A formal, written agreement must be signed by both parties before services commence.

Terms – A booking fee of 50% of the total fee is to be paid upon execution of the written agreement. The balance of the fee is to be paid upon completion of the event.

Expenses – Travel expenses will be paid in full five days prior to the engagement as agreed upon by the written agreement, unless previous arrangements have been stipulated and agreed upon by both parties.

2015 Fees

Keynote	\$1,000.00
Workshop/Seminar	\$750.00
Host/Moderator	\$500.00
Panelist	\$350.00
Charity or Non-profit	Call for quote (varies)
Special Event	Call for quote (varies)
Coaching	Call for quote (varies)



Connecting with Larry

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